

# AUDACITY

TOGETHER WE RISE



## A BLACK IRISH SISTERS NETWORK CONFERENCE

A *Shero*es Initiative

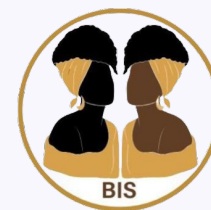


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TOGETHER WE RISE

**Date: Sat. 7th June 2025**

**Venue: Technological University,  
Dublin East Quad**



# About Black Irish Sisters Network (BISN).

- A Sheroes Global Initiative.
- Started 2nd September 2023.
- A safe Network for Black Irish Sisters to come together in unity, empower, support & celebrate one another, and use their expertise to drive solutions and positive change.

**Motto:** Together we Rise.

**Aim:** To be a safe space where Black Irish Women can empower and support one another, work in unity, and thrive.

## **Objectives:**

- To be a safe space for BIS to empower and support one another.
- To motivate BIS to find, use and amplify their voices for solutions & positive change.
- To encourage the sharing of experiences for empowerment and collective learning.
- To celebrate excellence amongst BIS.
- To Foster unity among BIS.





# BISN Mission Statement.

The **Black Irish Sisters Network (BISN)** is committed to fostering a safe, inclusive, and empowering space where Black Irish women can unite, uplift one another, and thrive. Through collaboration, mentorship, and advocacy, we strive to amplify our voices, celebrate excellence, and create opportunities for personal and collective growth. Rooted in unity, we harness our diverse talents and experiences to drive meaningful change and build a strong, supportive community.



# THE AUDACITY CONFERENCE

- **First of its kind gathering:** Designed to connect, inspire, and uplift Black-Irish women through networking, leadership building, career development and more.



- **Brings together Black-Irish Women:**

From diverse backgrounds, experiences and expertise, Black\_Irish women collaborate to empower & celebrate one another, engage meaningfully in discussing challenges they face, and develop sustainable solutions to addressing them.

- **Aims to Motivate, Empower, and Build:**

Giving Black-Irish women in Ireland the courage to find the self confidence to pursue personal development, the determination to drive professional growth and the boldness to advocate for social change in order to address the numerous challenges they, and their families face, while fostering a sense of unity and support.

- **Beyond AUDACITY Conference: A Lasting Impact:**

The **AUDACITY Conference** is not just a one-time event, It is an annual gathering of Black-Irish Women serving as catalyst for **long-term growth and change**. The Black Irish Sisters Network are committed to building a **Movement** that offers continuous mentorship, networking, and opportunities for collaboration, building a legacy of empowerment for future generations.



# THE AUDACITY CONFERENCE (2)

## *Why AUDACITY Conference Matters:*

- Black women in Ireland have been at the forefront of change and resilience, navigating spaces where their voices are undervalued and their contributions overlooked. The AUDACITY Conference will change the narrative by celebrating the brilliance of Black-Irish women, amplifying their voices, and ensuring that they are seen, heard, and supported as they address challenges they face.

## *What to Expect:*

- ✓ **Powerful Keynote Speakers** – Hear from trailblazing Black women.
- ✓ **Impactful Panels & Workshops** – Learn from industry experts.
- ✓ **Networking & Community Building** – Connect with like-minded women.
- ✓ **Celebration of Black Excellence** – Recognise Excellence in Black-Irish Women.

## *Who Should Attend?*






Whether an **entrepreneur, executive, creative, student, activist, homemaker or changemaker**, **AUDACITY Conference** is designed for YOU. If you are a Black-Irish woman, you are 18+ and passionate about growth, empowerment, addressing challenges, making a difference and building community, you belong in this space.

## *Join the Movement:*

The **AUDACITY Conference** is more than just an Event. It is a MOVEMENT. A catalyst for change. Join the AUDACITY MOVEMENT as we create, elevate, and transform our future together. We need you, because Together, We rise!



# ***FEATURES AT AUDACITY CONFERENCE:***

-  ***Powerful Keynote Speeches:***  
Inspiring insights from trailblazing Black women (CEOs, activists, politicians, authors, cultural icons etc) from diverse continents and diverse industries (business, politics, healthcare, academia, the arts etc) sharing their journeys, challenges, and success stories to motivate a change MOVEMENT.
-  ***Impactful Panel Discussions:***  
Engaging and thought-provoking conversations on topics such as: Leadership & Business, Mental Health & Wellness, Financial Empowerment & Wealth Building, Navigating Corporate Spaces & Breaking Barriers, Future of Black Creativity & Innovation etc.
-  ***Live Fireside Chats & Q&A Sessions***  
Getting up close and personal with influential women as they share raw, unfiltered insights, and answer burning questions.
-  ***Interactive Workshops:***  
Educative, Hands-on, practical, skills-based sessions designed to equip Black Women with actionable skills in various areas including: career advancement, mental health, entrepreneurship, and advocacy, personal development, investment opportunities Technology / AI etc.
-  ***Policy & Advocacy Dialogues:***  
Engaging policymakers, educators, and leaders in discussions about improving representation, equality, and inclusion in Ireland.





## EXCITING EXTRAS AT AUDACITY CONFERENCE: *Just because...*

- 🤝 **Networking & Sisterhood Lounge:**  
A dedicated space for meaningful connections, mentorship, and Collaboration, because sisterhood is at the heart of **AUDACITY**.
- 📸 **Black Excellence Experience & Photo Zones:**  
Celebrate yourself with beautifully curated **photo booths** and **interactive art installations** that highlight Black beauty, resilience, and power.
- 🛍️ **Black-Owned Business Marketplace:**  
Support and shop from a diverse range of **Black women entrepreneurs**, featuring fashion, beauty, wellness, lifestyle, books, cuisines etc.
- 🎵 **Cultural Performances & Entertainment:**  
Experience spoken word poetry, live music, and dance performances that celebrate the richness of Black culture.
- 🍷 **VIP & Exclusive Experiences:**  
Private welcome evening with speakers, sponsors & industry leaders.
- 💖 **Wellness & Self-Care Lounge:**  
Massages, meditation, and mental health resources.
- 🌍 **Community Impact Opts:**  
Get involved in the AUDACITY MOVEMENT and become a part of one of our community Impact teams:
  1. Influencing policies.
  2. Health is Wealth
  3. Black Investments
  4. Parenting & Youth
  5. Collaboration Hub.





# THE AUDACITY CELEBRATION GALA NIGHT:

*Recognising and celebrating Black Excellence*



- As the sun sets on a day filled with insight, empowerment, and transformation, the **AUDACITY Gala Night** serves as the grand closing event of the **AUDACITY CONFERENCE**. This elegant evening allows attendees to come together dresses to showcase the best of African Fashion & Style for celebration, reflection, and sisterhood.
  - More than just a gala, this prestigious event brings together **Black-Irish Women** for a night of inspiration, connection, and celebration, enabling moments to unwind, honor achievements, and toast to the impact of Black-Irish women in every field in Ireland. It is a time to transition from the powerful knowledge-sharing of the day to an atmosphere of joy, connection, and inspiration, ensuring that every woman leaves the conference feeling seen, valued, and rejuvenated.
  - Set against a backdrop of sophistication and cultural richness, the **AUDACITY** gala s a tribute to the **legacy and future of Black-Irish Women excellence**, wth action-driven closing remarks, recognitions, live entertainment, and curated dining experiences.
- ★ **Red Carpet Experience:** Strike a pose on Red carpet/photo booths.
  - ★ **Luxury Gift Bags & Black-Owned Brand Showcases:** Take home exclusive gifts and discover premium Black-owned brands.
  - 🎉 **After-Party & Celebration:** Dance the night away to a **live DJ** in a joyful atmosphere filled with unity and celebration.

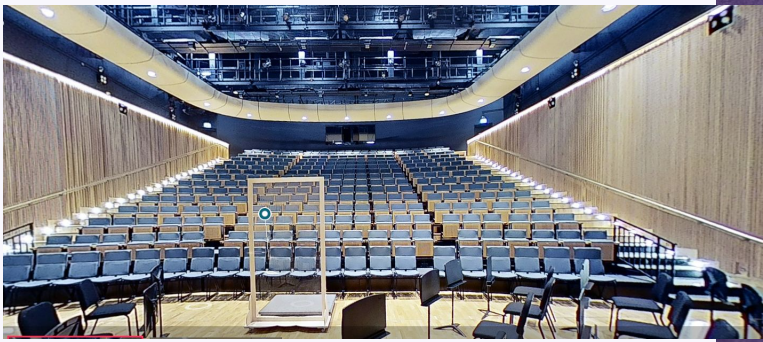
*Join us for a night where Black- Irish women are seen, heard, and celebrated like never before. Be part of something powerful.*





- The **AUDACITY CONFERENCE & RECOGNITION GALA** is a transformative event designed to empower, uplift, and celebrate Black-Irish women in Ireland from diverse backgrounds. Taking place over the course of a single day, this powerful experience will kick off in the morning with the conference featuring inspiring keynote sessions, industry-specific panels and fireside chats, skill-building workshops, and networking opportunities, culminating in an elegant Recognition Gala in the evening. This event is a unique opportunity to showcase your brand's commitment to diversity, inclusion, and the advancement of the Black community in Ireland.
- **AUDACITY** offers corporate partners the opportunity to support both diversity, equity, and inclusion (DEI) and the Black community, while gaining visibility, building connections, and demonstrating commitment to meaningful change. We invite **forward-thinking organizations** to partner with us in making this event an extraordinary success while amplifying their reach within a vibrant and influential community.
- We offer three sponsorship tiers to align with your company's goals and level of involvement:
  1. Bronze Sponsorship
  2. Silver Sponsorship
  3. Gold Sponsorship





## The AUDACITY CONFERENCE & RECOGNITION GALA Event Details

- **Event Name:** AUDACITY CONFERENCE & RECOGNITION GALA
- **Date:** Sat 7th June 2025
- **Venue:** Conference - Concert Hall, Grangegorman Lower, Technological University, EAST QUAD, Dublin *(The East Quad is a Cultural Hub not only for the campus but also for the city. Participants can access the East Quad directly via the Broadstone Gate, a new public plaza, which incorporates the Broadstone/University Luas stop on the Green Line.)*
- **Venue:** Recognition Gala - TBC in Dublin
- **Expected Attendance:** 400
- **Target Audience:** Black professionals, entrepreneurs, community leaders, influencers, students, and allies

## Why Sponsor?

**Align Your Brand with Impact and Excellence.**

By sponsoring **AUDACITY CONFERENCE & RECOGNITION GALA**, your brand will:




- ✓ Demonstrate a **commitment to diversity, equity, and inclusion**
- ✓ Gain **visibility and exposure** to an engaged audience of professionals, decision-makers, and entrepreneurs
- ✓ Establish **meaningful connections** with influential Black women and allies
- ✓ Enhance brand recognition through **multi-channel marketing** (social media, email, press, event signage)
- ✓ Support an initiative that fosters **leadership, empowerment, and community impact**







## Next Steps in becoming a Sponsor.

- We would love to discuss how your brand can be part of this powerful, history-making event.
- Let's partner to create an unforgettable experience while empowering, elevating, and celebrating Black women.
-  Contact Us: Lisa Essuman and Melissa Bosch  
 Website: [www.blackirishsistersnetwork.com](http://www.blackirishsistersnetwork.com)  
 Social Media: Black Irish Sisters Network

Thank you for considering this incredible opportunity to invest in a powerful movement that will impact lives for years to come!



# AUDACITY

## Organising Committee

- 1. Conferencing Team**  
Yemi Adenuga - Convener & Conference Director
- 2. Logistics Team**  
Melody Chadamoyo - Logistics Director
- 3. Programming Team**  
Claudia Hoareau Gichuhi - Programming Director
- 4. Operations Team**  
Israel Ogombo - Operations Director
- 5. Membership / Engagement Team**  
Leyla Karaha - Membership / Engagement Director
- 6. Sponsorship / Fundraising Team**  
Lisa Essuman - Sponsorship Director
- 7. Branding Team**  
Melissa Bosch - Branding Director
- 8. Publicity / Promotions Team**  
Olayinka Aremu - Publicity Director
- 9. Marketing / PR Team**  
Debola Olomo - Marketing / PR Director
- 10. Volunteering Team**  
Mary Fakorede - Volunteer Director



**Contact:**

[bisnetworkireland@gmail.com](mailto:bisnetworkireland@gmail.com)

